



# **Oil & Gas West Asia**

7<sup>th</sup> Oil, Gas, Refining and Petrochemicals Exhibition and Conference

11-13 April 2010  
Muscat, Sultanate of Oman

## **OGWA 2010 Sponsorship Bouquet**

Platinum Sponsor – Official OGWA reception  
Gold Sponsor – Oilman’s Lunch  
Gold Sponsor - Visitor Badges and Lanyards  
Silver Sponsor - Visitor Floor Plan  
Silver Sponsor - Visitor Satchel  
Bronze Sponsor - Business Centre  
Bronze Sponsor - Coffee Lounge  
Bronze Sponsor – Traditional Arabic Coffee Majlis  
Official Show Catalogue Advertisement

### **Confirmed OGWA 2010 Sponsors**

*Under the Patronage of*



Ministry of Oil & Gas  
Sultanate of Oman

*Supporting Organisations*



Petroleum  
Development Oman



Oman Chamber of  
Commerce & Industry

*Conference Organiser*



Society of  
Petroleum Engineers

*Official Publication*

**Pipeline**  
MAGAZINE

*Media Partners*

**ARAB OIL & GAS  
MAGAZINE**  
**OGN**  
OIL & GAS NEWS

*Business Community Partner*

**zawya**

*Show Organiser*



**OMANEXPO**

## **PLATINUM SPONSORSHIP PACKAGE**

### **Official OGWA Reception – April 11, 2010 at Grand Hyatt Muscat**

The Official OGWA Reception will be held at the end of the first day of OGWA 2010 and it will be attended by exhibitors, conference delegates, ministry officials, and industry professional invitees, providing an excellent promotional and networking opportunity.

The sponsor of the Official OGWA Reception will be entitled to the following benefits:

#### **Benefits**

- ◆ Acknowledgement of your company as Platinum Sponsor and as the official host of the OGWA reception.
- ◆ The Sponsor's name and logo will be printed on all invitation cards. (Platinum Sponsor status)
- ◆ Welcome banners at the reception venue with the sponsor's name and logo prominently displayed
- ◆ Large banner with your exclusive corporate logo behind the stage at the reception.
- ◆ Name & logo on the entrance banner of the exhibition center (Platinum sponsor)
- ◆ 2 nos banner display space at the exhibition center.
- ◆ Opportunity to make a welcome address at the reception.
- ◆ Verbal acknowledgement during the welcome address by the organizer.
- ◆ Name and logo on all Press Advertisements in English and Arabic (Platinum Sponsor)
- ◆ Name and logo on Visitor Invitations /Registration Forms (Platinum Sponsor)
- ◆ Name and logo on Show Catalogue (Platinum Sponsor)
- ◆ Free full-page ad in the Show Catalogue
- ◆ Press releases will weave in the sponsor's name
- ◆ Name and logo on OGWA website – [www.ogwaexpo.com](http://www.ogwaexpo.com) as platinum sponsor
- ◆ Link from our domain to the sponsor's website
- ◆ Name and logo in all OGWA visitor e-mail campaigns
- ◆ A table for ten people reserved for the sponsoring company's guests on all 3 days of the daily Oilman's Lunch

Cost : RO 9500/- or USD 25000/-

## **GOLD SPONSORSHIP PACKAGE – 3 Nos.**

### **Oilman's Lunch**

An outstanding success at every previous OGWA exhibition has been the daily 'Oilman's Lunch' – a quality three course meal at the four-star show restaurant, offered free-of-charge to all bonafide oil managers visiting the exhibition plus exhibitors.

At OGWA 2010 this facility will be extended to delegates attending the SPE conference. This popular on-site hospitality ensures that hundreds of top executives spend productive time in networking sessions with our exhibitors.

Complimentary lunch invitations are also given to pre-registered visitors. What better way to derive maximum advertising benefits!

### **Benefits**

- ◆ Acknowledgement of your company as an official Gold Sponsor and as the official host of the day's luncheon.
- ◆ The sponsor's name and logo will be printed on all complimentary lunch invitation cards. (Applicable to day of sponsorship only)
- ◆ Welcome banners at the lunch venue with the sponsor's name and logo prominently displayed. (Applicable to day of sponsorship only)
- ◆ Tent card with the sponsor's logo will be displayed on each table. (Applicable to day of sponsorship only)
- ◆ Special reserved table for ten people for the sponsor's guests for lunch.
- ◆ Name and logo on Press Advertisements in English and Arabic (Gold Sponsor)
- ◆ Name and logo on Visitor Invitations / Registration Forms (Gold Sponsor)
- ◆ Name and logo on Show Catalogue (Gold Sponsor)
- ◆ Press releases will weave in sponsors name
- ◆ Name and logo on OGWA website – [www.ogwaexpo.com](http://www.ogwaexpo.com) ( Gold Sponsor )
- ◆ Link from our domain to your company website
- ◆ 1 no. Banner Display Space at exhibition hall
- ◆ Name and logo in all OGWA visitor e-mail campaigns (Gold Sponsor)
- ◆ Name and logo on Entrance Banner of exhibition center ( Gold Sponsor )

Cost : RO 7600/- or USD 20000/ for each lunch

## **Visitor Badges and Lanyard (Exclusive)**

There will be a section on the visitor badge and lanyard where only one exhibiting company can print its name and logo, ensuring maximum visibility for the company throughout the show.

### **Benefits**

- ◆ Acknowledgement of your company as an official Gold Sponsor
- ◆ The Visitor Badge and Lanyard will be sponsor logo branded
- ◆ Sponsor logo branded Lanyards will also be worn by Conference delegates
- ◆ Special reserved table for six people for the sponsor's guests for lunch.
- ◆ Name and logo on Press Advertisements in English and Arabic (Gold Sponsor)
- ◆ Name and logo on Visitor Invitations / Registration Forms (Gold Sponsor)
- ◆ Name and logo on Show Catalogue (Gold Sponsor)
- ◆ Press releases will weave in sponsors name
- ◆ Name and logo on OGWA website – [www.ogwaexpo.com](http://www.ogwaexpo.com) ( Gold Sponsor )
- ◆ Link from our domain to your company website
- ◆ 1 no. Banner Display Space at exhibition hall
- ◆ Name and logo in all OGWA visitor e-mail campaigns (Gold Sponsor)
- ◆ Name and logo on Entrance Banner of exhibition center ( Gold Sponsor )

Cost : R.O. 7600/- or USD 20000/-

## **SILVER SPONSORSHIP PACKAGE**

### **Visitor's Floor Plan (Exclusive)**

Feature your logo prominently on the large visitors' Floor Plan which will be displayed in the main entrance lobby and other prominent landmarks in the exhibition hall and make an immediate impact on all visitors visiting the show. The floor plan will also be included in the official show catalogue (double spread) that will be given to all visitors and will be used for reference during and long after the event.

- ◆ The Floor Plan will be exclusively sponsor logo branded
- ◆ Prominent mention – name and logo will be advertised on the Press Advertisements, Entrance Banner, Show Catalogue and on the website [www.ogwaexpo.com](http://www.ogwaexpo.com) as the Silver Sponsor
- ◆ Name and logo will also be mentioned on all the floor plans being sent out to promote and market OGWA 2010

Cost : RO 5700/- or USD 15000/-

### **Visitor Satchel (Exclusive)**

A visitor satchel will be given to all OGWA visitors. This satchel will contain the OGWA Official Show Catalogue.

- ◆ The Visitor Satchel will be sponsor logo branded
- ◆ Prominent mention – name and logo will be advertised on the Press Advertisements, Entrance Banner, Show Catalogue and on the website [www.ogwaexpo.com](http://www.ogwaexpo.com) as the Silver Sponsor
- ◆ The sponsor may also insert literature or a small product

Cost : R.O. 5700/- or USD 15000/-

## **BRONZE SPONSORSHIP PACKAGE**

### **Coffee Lounge (Exclusive)**

Beverages will be provided at the coffee lounge area during the show.

- ◆ The Coffee Lounge will be sponsor branded
- ◆ Banner prominently displayed within the lounge
- ◆ Prominent mention – name and logo will be advertised on the Entrance Banner, Show Catalogue and on the website [www.ogwaexpo.com](http://www.ogwaexpo.com) as the Bronze Sponsor

Cost : R.O. 3000/- or USD 8000/-

### **Traditional Arabic Coffee Majlis (Exclusive)**

The coffee majlis creating an Arabic ambiance will serve the traditional kawa, halwa and dates. This will be branded after the sponsor.

- ◆ The Majlis will be sponsor branded
- ◆ Banner prominently displayed within the lounge
- ◆ Prominent mention – name and logo will be advertised on the Entrance Banner, Show Catalogue and on the website [www.ogwaexpo.com](http://www.ogwaexpo.com) as the Bronze Sponsor

Cost : R.O. 3000/- or USD 8000/-

### **Business Centre (Exclusive)**

A fully managed business centre within the exhibition hall will provide business services to OGWA exhibitors.

- ◆ The Business Centre will be sponsor branded
- ◆ Banner prominently displayed within the Business Centre
- ◆ Screensaver on each computer of your company's product
- ◆ Prominent mention – name and logo will be advertised on the Entrance Banner, Show Catalogue and on the website [www.ogwaexpo.com](http://www.ogwaexpo.com) as the Silver Sponsor

Cost : R.O. 3000/- or USD 8000/-

## **A TIME TO ADVERTISE: USE THE OFFICIAL SHOW CATALOGUE**

10000 copies of the OGWA 2010 Official Show Catalogue on the oil and gas industry showcases the national industry's growth and development. It will also contain a detailed exhibitor listing and company representation section.

**Targeted Distribution** - Over 10,000 copies will be circulated to the following :

- ◆ Every show visitor
- ◆ All 500+ Delegates at the Conference
- ◆ Regional VIP's, media, and government officials
- ◆ Local oil and gas companies
- ◆ Overseas representatives of participating companies
- ◆ International companies in our database as a marketing tool to promote the OGWA 2012

The OGWA 2010 Show Catalogue will be widely disseminated to senior ministerial members, industry professionals and decision makers in the oil and gas industry.

ADVERTISE and take advantage of this opportunity. On confirmation your company name, logo and link will be advertised on the OGWA website - at no additional cost!

<b>Positions</b>	<b>Amt - RO</b>	<b>Amt - USD</b>
Front Double Cover	3000	7800
Outside Back Cover	1800	4700
Double Page Spread	1300	3400
Inside Front Cover	1300	3400
Inside Back Cover	1300	3400
Bookmark (per bookmark)	1300	3400
Full Page Inside A4	650	1700
½ Inside A4	525	1400
Logo alongside company listing	450	1200

# OGWA 2010 - Sponsorship Opportunities

## Enquiry Form

Yes, we are interested in the following sponsorship opportunities:

- ◆ Platinum Sponsor – Official OGWA reception
- ◆ Gold Sponsor – Oilman's Lunch
- ◆ Gold Sponsor - Visitor Badges and Lanyards
- ◆ Silver Sponsor - Visitor Floor Plan
- ◆ Silver Sponsor - Visitor Satchel
- ◆ Bronze Sponsor - Business Centre
- ◆ Bronze Sponsor - Coffee Lounge
- ◆ Bronze Sponsor – Traditional Arabic Coffee Majlis
- ◆ Official Show Catalogue Advertisement

Please call me to discuss the Sponsorship Opportunities.

Please confirm the above ticked Sponsorship Opportunities.

Company:	<input type="text"/>
Contact Person	<input type="text"/>
Position	<input type="text"/>
Office Address	<input type="text"/>
Telephone No.	<input type="text"/>
Fax No.	<input type="text"/>
Email & Web	<input type="text"/>

*Organiser:*



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